

**CENTRE  
FOR A  
SMART  
FUTURE**

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*INTRODUCTION TO*  
**CONSERVATION FINANCE**



## What does Conservation Finance (CF) mean for Marine Protected Areas?

Conservation finance is more than just money—it's about using economic incentives, policies, and capital to achieve better environmental outcomes

It can support to:

- Create new funds
- Tackle non-money challenges
- Effectively manage resource
- Enable a supportive financial environment

### Why does it matter?

It addresses the financial drivers of biodiversity degradation, breaks down barriers to conservation, and rewards stakeholders.

### Remember

The Goal is to make conservation financially *appealing, viable, and sustainable for everyone involved.*

## Conservation Finance for Marine Protected Areas include:

**Finding the correct *funding sources*:**

such as government grants -private investments  
-philanthropy -international organizations



**Selecting the right *Financial Instruments*:**

like blue bonds-conservation trust funds-impact  
investments-payment for ecosystem services (PES)



**Designing the best *Deployment Strategies*:**

such as habitat restoration-species conservation-  
enforcement-community engagement.



**Monitoring and Evaluation:**

monitoring financial flows and conservation  
outcomes to ensure effectiveness and accountability.

## Key benefits of Conservation Finance in MPAs:

- *Biodiversity Preservation*
- *Ecosystem Services*
- *Sustainable Tourism*
- *Community Empowerment*